

CARLOW
UNIVERSITY

Devoted to the Future of You.

Campus Signage Revamp



Fifth Ave Driveway

Approximate Size: 25ft wide x 7ft tall

The following services are included:

- Existing signage removal
- Foundation for new signage
- Creation of new sign
- Permitting
- Vendor labor and install costs

*Version 1 Creative was adjusted due to readability and accessibility concerns with having messaging in yellow.



Terrace St Entrance

Approximate Size:

- Sign 1 (right): 5ft wide x 1.5ft tall
- Sign 2 (left): 7ft wide x 6.5ft tall

The following services are included:

- Existing removal of structures there currently
- Building upon existing foundation for clover
- Creation of two signs on either side the entrance based on agreed creative Permitting
- Vendor labor and install costs
- Mini Excavator rental (equipment)

*Costs will be incurred if there is not a usable foundation



Forbes Ave, AJP

Approximate Size: 16ft wide x 4ft tall

The following services are included:

- Existing sign removal
- Foundation for new signage
- Creation of new signage based on agreed creative (illumination included)
- Permitting
- Vendor labor and install costs

*Version 1 Creative was adjusted due to readability and accessibility concerns with having messaging in yellow.



Corner of Fifth & Craft Ave

Approximate Size: 10ft wide x 9.5ft tall

The following services are included:

- Existing signage removal
- Foundation for new signage
- Creation of new signage based on agreed creative (includes illumination)
- Permitting
- Vendor labor and install costs

*Version 1

Illumination/Lighting

All signs are scoped to be internally lit with LED, push through letters/symbols, and/or the faces of letters lit up to make more of a presence and elevate the campus to be more of a destination. Some examples of lighting from our sign vendor can be found below:





Estimated Costs: \$158,261.50

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