



Welcome,

CARLOW

#WELCOMETOCARLOW

CARLOW
UNIVERSITY

Devoted to the Future of You.

**WELCOMING, CONNECTING,
AND RE-ENGAGING** *with*
THE CARLOW COMMUNITY.

KEY MESSAGES AND THEMES

This August, we celebrate Welcome, Carlow. This is a time to welcome, connect, and re-engage with the Carlow Community.

- **Welcome** the entire Carlow community back to campus or to campus for the first time.
- **Connect** with your peers, colleagues, friends, and faculty and support staff.
- **Re-Engage** with the Carlow community through events like Matriculation and Carlow Day.

Welcome, Carlow will consist of five (5) themed weeks.

WEEK 1 Let the Countdown Begin (July 30-Aug. 5)

This week will focus on tips for returning to campus.

WEEK 2 Get Ready, Carlow (Aug. 6-12)

This week will focus on what's new at Carlow this academic year.

WEEK 3 Welcome, Faculty and Staff (Aug. 13-19)

This week will focus on welcoming all faculty and staff to campus for the academic year.

WEEK 4 Welcome, Students and Families (Aug. 20-26)

This week will focus on welcoming all students and families to campus for the academic year.

WEEK 5 Good Luck this Semester (Aug. 27-Sept.2)

This week will focus on the start of classes, engaging and re-engaging with the support available at Carlow University.

Each week's theme will be communicated using myCarlow (students), Isadora (faculty/staff), Carlow Connect (alumni), and the University's Official Social Media Channels (all audiences).

TEMPLATES

Welcome your colleagues and students in style this fall!

All templates can be conveniently downloaded from Isadora.

PowerPoint Template



Use this template for presentations, orientation, and welcome sessions in the month of August.

Teams Background



Set this as your background in Teams by Aug. 1 and Welcome all of Carlow back this fall.

Email Header



Use this header on mass emails to your department and/or students.

Event Flyer Template



Spread the word about your event by handing these flyers out to students directly – Don't forget to post on myCarlow!

Word Template



Create schedules and agendas for big meetings, orientation, or welcome sessions

Social Media Squares



Keep watch on Carlow's social accounts and share with your networks. Use the hashtag #WelcomeToCarlow.

Printable Calendar



Hang it up in your office and never miss an August event!

myCarlow Event Header



Use this header when adding your event to the calendar on myCarlow.

All templates can be downloaded from Isadora.

SOCIAL MEDIA

Follow all the excitement on Carlow University's Official Social Media accounts this August! Spread the excitement by sharing posts with your network.



[Facebook](#)



[Instagram](#)



[Twitter](#)



[TikTok](#)



[LinkedIn](#)

Tag @carlowuniversity and use the hashtag #WelcomeToCarlow on all your social media posts.